



Vendors making a difference in Chicago

Best Local Web publishes custom articles pertaining to a variety of topics and issues. We use Facebook as a proven way to drive readership!

We are proud to be publishing **“Reducing violence and gun shootings in Chicago”** - both on our website and to Facebook. This article informs and educates readers about why gun violence happens, as well as what can be done to reduce it. We invite businesses who are vendors for the City of Chicago, Chicago Public Schools, Chicago Public Library and Cook County to partake in sponsoring this article and our initiative to reduce violence.

Publishing this article to Facebook users guarantees us the right readership. We use eye-catching photos and images that get people to click our articles on Facebook. As you may know, the #1 Social Media Network being used today is Facebook. Facebook allows us to reach readers based upon zip code and areas, specifically targeting readership by those affected by violence and gun shootings. We even target readers by their habits and interests: reaching those more-likely to be violent and have the potential to cause gun shootings.

1. **Larger than any newspaper, television network or website:** Facebook has over 214 million users in the US and 2 billion around the world. Their growth has been remarkable to say the least. Facebook accounts for over 70% of all social media users. This is why today’s current issues and topics need promotion on Facebook’s platform. Instagram is owned by Facebook and our posts appear on Instagram equally.
2. **Targeted users by city, state, demographic, interest and even hobbies:** Facebook keeps track of their users’ location, age, gender, income and interests. They do this by monitoring what their subscribers “click” and “post” on their Facebook accounts. This tells them (and us) more about “who they are, what they like; and where they live.”

Generate new awareness by city officials for your business by being a part of our article and showcasing your intent to help causes that help Chicago

1. Who we reach at the City

Our article is posted to the largest potential readership affected by gun violence. However, we also post and email the article to City Hall officials and those working in the City Departments. We want to showcase those businesses and vendors giving back to help the city. We want the city to know about our sponsors and our cause. We encourage the city to maintain partnerships with businesses who give back to causes that help improve the city. Please be advised that we are not affiliated, or in association with, the City of Chicago, their departments, their employees or anyone making decisions on future contracts or business. We've designed this program as a platform for vendors who want to give back because of their desire to both market their business – and make a difference in the communities they serve.

2. Year-round promotion

The article is published consistently to over a tens of thousands (or more) readers on a monthly basis. We will change the photos and edit the article with new facts, figures and information from credible, reliable and trustworthy sources.

3. Your Logo Inserted

Your company's logo will be prominently featured alongside the article - showing your support - and allowing us to thank you for your sponsorship!

Article Sponsorship Cost:

\$550 (1 month), \$1,500 (3 months), \$2,400 (6 months), \$3,600 (1 yr.)

Call Doug to place your ad today! 312-263-5388

Or fill out this form by [clicking here](#)

How it works

We post to Facebook and cross reference where the most violence is occurring.



Reducing violence and gun shootings in Chicago

Warning signs of gun violence CAN be identified and prevented. In other words, "yes" we can create a less violence in Chicago by increasing awareness of how to prevent violence. The fir...

BESTLOCALWEB.COM

ations

