



ADVERTISING WITH SPONSORED POSTS:

What Marketers Need To Know

Get better results for your business

Welcome to the most cost effective way to reach your local customer base

Overview

If it seems like “everyone’s on Facebook” --- well, you’re right! The facts are staggering. According to Pew Research, **79% of online adults and 68% of all Americans use Facebook!** **With those statistics, your business needs to take part in reaching this audience.** [Click report here.](#)

We provide business like yours with a ***guaranteed readership from your local Facebook customer base.*** Our editors will put together an informative, engaging and interesting article about your company, which gets attention and response Facebook users.

We then select a specific audience of customers to see a special ad posting we promote to this readership. This is the right way to properly showcase your business. This is the ‘right’ way to reach Facebook users today.

When people click your ad posting they'll go to your article

We promote your business only to readers in your city/town/zip codes, and can pull readers by their age, demographics, interest and hobbies. There's no wasted readership with us and you'll reach the right audience base.



The image shows a Facebook advertisement for 'Best Local Web'. The ad is dated April 12 at 4:05pm. The text of the ad reads: 'Consider Ameen General Contractors of Philadelphia for your remodeling needs. Call (267) 259-0342'. Below the text is a photograph of a modern kitchen with white cabinetry, a dark countertop, and a large island. Underneath the photo, the ad text says: 'Best reasons remodeling your kitchen adds value to your home' and 'For homeowners the kitchen is most often the center of the home and the...'. At the bottom left of the ad is the website 'BESTLOCALWEB.COM' and at the bottom right is a 'Learn More' button.

How We Deliver Results

We first target your desired audience by extracting the Facebook users surrounding your business address or service area.

We select your readership by targeting readers in a 5-50 miles radius, depending on the type of business or service you have.

When people click our postings they are more likely to need your service now, or in the future - and they remember your business! This process is being used by today's businesses now more than ever.

Exclusive advertising with no competition

To add value to your order, we will not run any competing business of yours for the term of your run with us. Once you purchase your posting and article sponsorship - we stop pursuing other similar businesses like yours in your area.

Affordable cost with no pay per click Purchase just the number of readers you want to reach. No wasted dollars.

Affordable Pricing • No Hidden Cost • No Contracts • 30 days promotion

• 5,000 readers \$395 • 10,000 readers \$595 • 20,000 readers \$950

Frequency rates upon request (3x, 6x & 12x rates)

Call 630-499-2238 or contact your sales rep today!